

caprihans
INDIA LIMITED

Quality packaging solutions....for decades



Secure Packaging Solution

Sunprotect™

Anti-counterfeiting PVC film

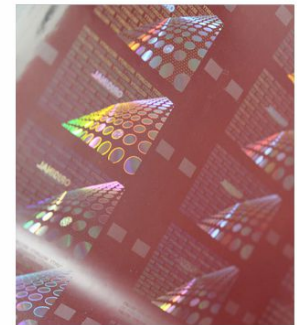


Sunprotect™

Anti-counterfeiting PVC film

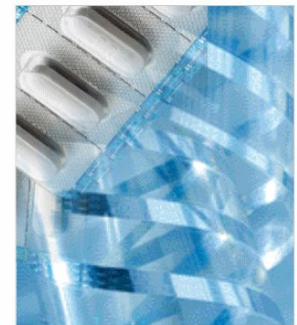


Counterfeiting or faking is a huge global business. Pharma sector is one of the most susceptible to this practice. Anti-counterfeit involves making packaging secure with the objective to prevent use in counterfeited, fake or sub-standard products.



Why Anti-counterfeiting PVC ...

- PVC, the primary packaging for packing for blister-packed tablets and capsules, is susceptible to copying and faking.
- Counterfeit drugs are produced with the intent to take advantage of the superior value of the imitated products.
- Counterfeit drugs are deliberately and fraudulently mislabeled with respect to identity and/or source
- The drugs may be contaminated or contain wrong active ingredients or may just be placebos.
- Counterfeits are unauthorized reproductions of a trademarked brand.
- Counterfeiting can seriously damage the reputation and brand value of Pharma Companies.



Statistics of counterfeiting

- An estimated 1 in 10 medical products circulating in low- and middle-income countries is either substandard or falsified, according to new research. (*WHO. – 28 November 2017*)
- Illegal trade takes place around the world. The World Health Organization (WHO) estimates that counterfeit medicines worth 73 billion euros are traded annually
- The WHO estimates that in some areas in Africa, Asia, and South America, more than 30 percent of medicines in circulation are fakes.
- The World Health Organization estimates that revenues from counterfeiting of medicines are around \$200bn, 10-15 per cent of the pharmaceutical market worldwide.

Fake drugs constitute 25% of domestic medicines market in India: (...ASSOCHAM)

What Caprihans offer:-

We at Caprihans always believe in offering the best in class material and innovations to our customers. We have introduced Anti-Counterfeit PVC film which is different from conventional "Holography" film.

Advantages of use

- Economical to Holography.
- Extremely difficult to replicate.
- Need no regulatory approval.
- User verifiable.
- Adds to decorative appeal of products.
- Available in various design formats to choose from;
- Cost effective.
- Cannot be reused or removed without damaging of pack.

All information provided in this leaflet is in good faith and to the best of our current knowledge. However the Company assumes no responsibility for the accuracy of such information or its relevance to a specific use or application and reserves the right to make changes to the catalog and its functions at any time without notice.